



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

ONLINE MBA

An MBA degree is perfect for anyone aiming to break into the corporate world or advance their business career.

In association with



PSB
UNIVERSITY
CAMBODIA



Affordable Degree Program

Comes with easy installment plans, scholarships, pay per credit basis and flexible payment options



Flexible learning

Just-in time learning options for career learners with open contents and global learning yet personalized experience



Fully Accredited and Trusted Degree

Programs are validated and approved by Education Bodies and industry. We meet rigorous quality standards



Multiple Device Seamless Learning

A framework for learning and delivering engaging multi-device learning courses in today's world

WHAT MAKES **THIS UNIQUE?**

-  Compatible with life and work
-  Affiliated to and Accredited by Global Partners and Education Bodies
-  Deepen your understanding of the functional disciplines of your profession
-  Participate in action research based on real-world issues related to your current work
-  Provide practical solutions and to current problems
-  Serve as an authority and leader in your profession
-  Promote positive change in your industry
-  Serve as a leader and expert within your organization
-  Boost your earning potential and lead to more advanced career opportunities

Overview:

This MBA has been created in an interactive digital learning environment that fosters collaboration, creativity and active learning. It can be studied anywhere, any time and on any device, meaning you can study around your work and personal commitments and earn as you learn. East Bridge University's Online MBA is a highly flexible degree designed to equip you with problem-solving and leadership skills that can be applied across a variety of different industries.

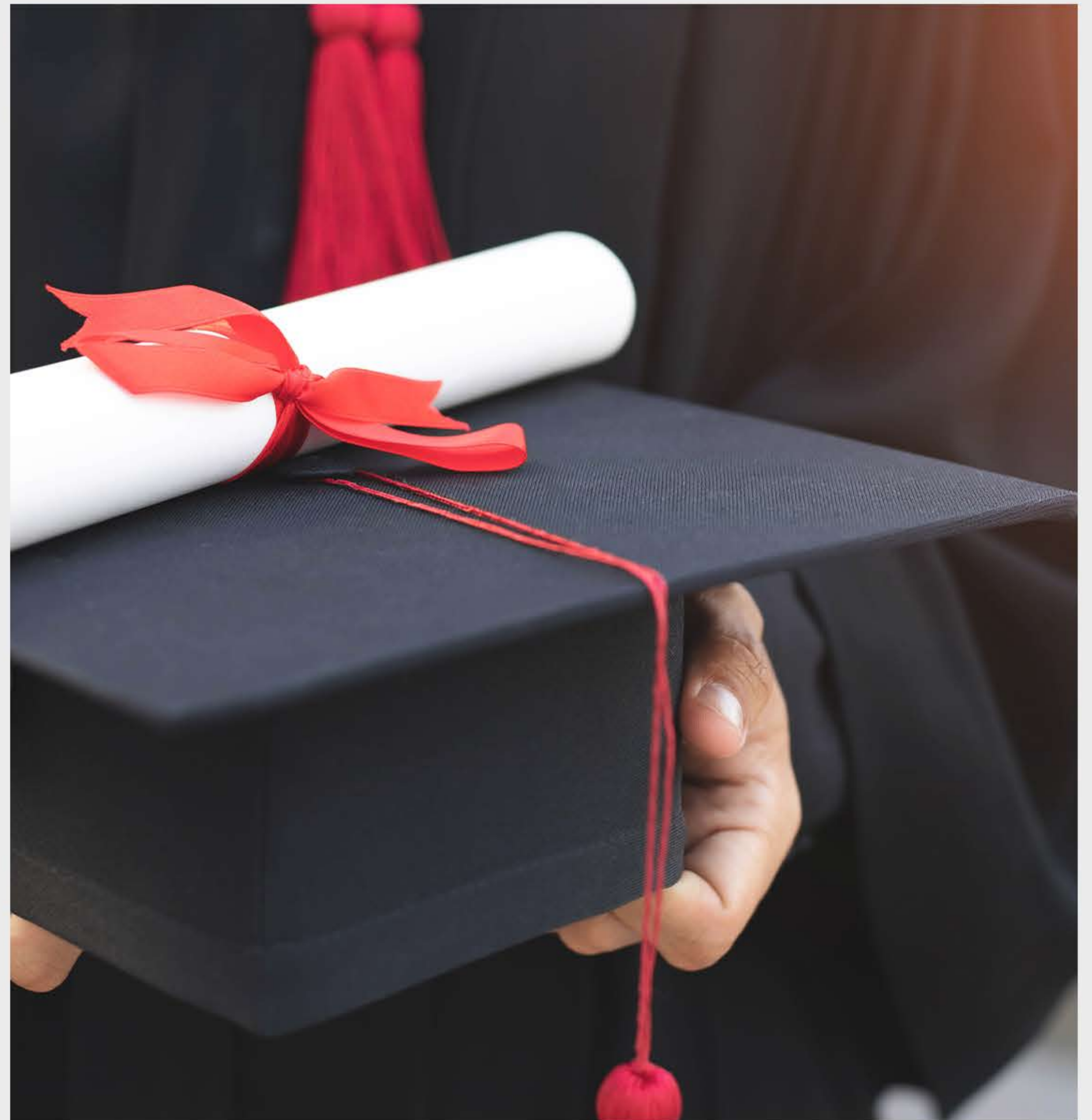
For those looking to enter the corporate world or advance their business careers, a Master's in Business Administration is one of the most versatile degrees you can pursue. Whether you're looking to stand out in a competitive job market or land a big promotion, having an MBA shows that you have the background and the leadership skills to get the job done. Earning an MBA can have a big effect on your career. According to a 2020 survey conducted by the Graduate Management Admission Council, MBA graduates are more likely to hold senior and executive-level positions, supervisory positions and roles with budgetary authority than graduates with non-MBA business degrees.

An online MBA will be the right choice if you want to:

- ▶ Deepen your understanding of the functional disciplines of your profession.
- ▶ Provide practical solutions to current problems.
- ▶ Serve as an authority and leader in your profession.
- ▶ Promote positive change in your industry.

Specializations

- ▶ MBA in Business Administration
- ▶ MBA in Project Management
- ▶ MBA in Human Resource Management
- ▶ MBA in Environment, Health & Safety Management
- ▶ MBA in Sales & Marketing Management
- ▶ MBA in Education Administration & Management
- ▶ MBA in Logistics & Supply Chain Management
- ▶ MBA in Learning & Development



Accreditations



European Agency for Higher Education Advancement (EAHEA)

East Bridge University's attainment of an "A-Full Accreditation" from the European Agency for Higher Education Advancement (EAHEA) underscores its commitment to administrative responsibility, institutional integrity, and academic quality on a global scale.



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)

East Bridge University earned QAHE accreditation on March 6, 2024, recognizing our commitment to academic excellence and quality education. This solidifies our role as a leader in international education standards.



International Education Accreditation Council (IEAC)

East Bridge University (EBU) achieves the prestigious IEAC Accreditation. EBU, located in the heart of Paris, France, is proud to announce its recent accreditation by the International Education Accreditation Council (IEAC). This significant achievement marks a milestone in EBU's commitment to providing high-quality education and affirms its adherence to international standards of academic excellence.



American Accreditation Association

East Bridge University (EBU) has received the prestigious accreditation from the American Accreditation Association (AAA). This accreditation signifies a commitment to upholding rigorous international standards and demonstrates the university's dedica-

Career & **Opportunities**

Earning an MBA can open doors to employment opportunities in nearly every sector. Yet, landing a job after graduation is not a foregone conclusion. Before completing their program, students should be sure to align their academic curriculum to their future career interests.

The usual reasons for doing an MBA these days:

- ▶ Career advancement opportunities
- ▶ Development of leadership skills
- ▶ Networking with professionals
- ▶ Specialization in a specific area of business
- ▶ Enhanced earning potential

But in order to pursue an MBA and to feel truly satisfied by doing so, you must take a more cognitive view: Why pursue an MBA

- ▶ To launch a progressive career
- ▶ To make a shift in career, if you already are an experienced professional
- ▶ To nurture an innovative outlook
- ▶ To network with the best in the market
- ▶ To add a brand value to yourself
- ▶ To enhance personal growth
- ▶ To start a business/ start-up/ turn entrepreneur
- ▶ To move to another location



A Master of Business Administration (MBA) focuses on imparting knowledge about various aspects of business and management. One of the most prestigious courses in recent times, getting an MBA degree can help you launch a successful career as it increases your 'brand value' before potential recruiters.

While pursuing an MBA is quite common, what baffles students is what they should do after they have completed the course. After all, an MBA degree opens avenues to multiple opportunities across different industries. Hence, it's crucial to get a complete understanding of the job opportunities available, their scope of work, roles and responsibilities, salary structure, and even skills required before you take up any job. This will give you the chance to consider each of your options and choose a field you are genuinely interested in.

Program Requirements

- ▶ All our Master's programs under the Faculty of Education & Business has four distinct parts
- ▶ Part One – Foundation Course which comprises of 10 credits and 2 Subjects
- ▶ Part Two – Core Program comes with 30 credits and 6 Subjects
- ▶ Part Three – Specialization of Subjects, comes with 20 credits divided into 4 Specialized subjects
- ▶ Part Four – A Capstone Project which is a reflective research work, and comprises of 30 credits

Under - To receive a degree in the program of study the student must achieve the following:

- ▶ Complete and successfully pass Foundation, Core, Specialization and Capstone Project as prescribed in the program specification.
- ▶ Obtain 50% and above to satisfactorily pass each subject as the Capstone Project
- ▶ Complete the full program of study in minimum duration of 12 months, and a maximum duration of up to 24 months. After 24 months from the enrollment date, the student would need to pay a maintenance bench fee for additional months of extension.

Admission Requirements

Online colleges have made higher education more accessible and affordable than ever before. This is great news for you because earning a college degree is one of the best ways to advance your career. EBU's Learning experiences are tailored to your schedule. Every subject is designed keeping the preferred learning styles and needs of adult learners in mind, and offers a flexible timetable to suit almost every lifestyle. Students are increasingly turning to online learning as a viable alternative to on-campus study. It could allow you to study abroad remotely, at a university not in your home country!

Since every adult student's situation and profile are different, we like to handle cases individually. Contact us to get your questions answered directly and clarify your main doubts with our highly responsive admission and counselling team. Then, you will be ready to apply for admission. Please note that as all our courses can be completed online without necessitating the need to travel, EBU does not provide visa and immigration services.

Admission to the MBA program is open to students from all disciplines

- ▶ Recognized Bachelor's Degree in any field or equivalent level
- ▶ English Level – IELTS Level 5.0 or High School study of all subjects in English or at least 55% marks in English in your High School is desired
- ▶ Life Experience and prior learning credits are available
- ▶ Knowledge of the Internet and browsing, MS Word and Online Research Skill is desired

Memberships



Association to Advance Collegiate Schools of Business (AACSB)

The Association to Advance Collegiate Schools of Business (AACSB), USA, has been synonymous with the highest standards of excellence in business education since 1916. AACSB offers quality assurance, business education insights, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools globally.



British Quality Foundation (BQF)

East Bridge University, now a member of the British Quality Foundation (BQF), stands to gain several key benefits. Membership provides access to a wealth of resources, including best practices and tools for quality management, and offers opportunities for networking with industry leaders and peers.



International Vocational Education and Training Association (IVETA)

East Bridge University joins IVETA, showcasing our ongoing dedication to delivering top-tier vocational training. IVETA fosters global excellence in vocational education, uniting educators, trainers, and institutions to advance high-quality training worldwide.



European Association for International Education (EAIE)

East Bridge University proudly joins EAIE, enhancing our global recognition and opportunities for both our institution and learners. EAIE drives international education, fostering knowledge exchange and community building for higher education institutions worldwide.



Association for Teacher Education in Europe (ATEE)

East Bridge University is an institutional member of the Association for Teacher Education in Europe (ATEE). ATEE's mission to enhance the quality of teacher education and support professional development aligns perfectly with the university's goals.



European Council of Leading Business Schools (ECLBS)

The European Council of Leading Business Schools (ECLBS) is a distinguished consortium of top-tier business schools and institutions committed to advancing business education and leadership development across Europe. ECLBS fosters collaboration, innovation, and academic excellence among its members, ensuring that they stay at the forefront of global business education.





YOUR FUTURE STARTS TODAY

Invest in your future.

East Bridge University can make your dream of an MBA Degree a reality. Our online degree programs for adults are comprehensive and convenient, helping further your education around your busy schedule.

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